

*The mission of The United Way of Virginia's Eastern Shore is to serve as a bridge between those who strive to help and the Eastern Shore's community of families and institutions in need.*

*The annual community campaign is the foundation of the United Way of the Eastern Shore. Your donation supports programs which provide residents with their most critical needs. Many of our neighbors and friends are working hard – sometimes 2 or more jobs - yet still struggling to make ends meet. The United Way calls this population ALICE. Your gift can provide all our community with the resources needed to overcome the cycle of poverty.*

*Below is the latest data on the state of the residents who live on the Eastern Shore of Virginia and demonstrates the need of the programs funded by the United Way of Virginia's Eastern Shore.*

#### ACCOMACK COUNTY 2021 Point-in-Time-Data

Population: 33,388

Number of Households: 14,152

(5% change from 2019)

Median Household Income: \$50,601

(state average: \$80,963)

Labor Force Participation Rate: 55%

(state average: 65%)

ALICE Households: 31% (state average 28%)

Households in Poverty: 15% (state average 10%)

#### NORTHAMPTON COUNTY 2021 Point-in-Time-Data

Population: 12,226

Number of Households: 5,292

(3% change from 2019)

Median Household Income: \$50,347

(state average: \$80,963)

Labor Force Participation Rate: 52%

(state average: 65%)

ALICE Households: 32% (state average 28%)

Households in Poverty: 17% (state average 10%)

Please be there for the people who need you.  
Please invest in our Shore and its Future.

Our annual community campaign is the foundation of the local United Way. Each year, local businesses and organizations partner with the United Way of Virginia's Eastern Shore to help nonprofit agencies assist the people in our community with the most critical needs. When we join together in this common mission, we make a huge impact on the future of the Eastern Shore of Virginia. By Living United, the lives you touch will be forever changed.

## PATHWAYS OUT OF POVERTY

United Way of Virginia's Eastern Shore

### 10 COMMUNITY ASPIRATIONS



#### Starting Strong

All children receive the support they need for a healthy development



#### Pathways to Learning & Employment

Everyone has opportunities to learn and acquire knowledge that will prepare them for life and employment



#### Prosperity for All

Everyone has the opportunities for meaningful, permanent work and households have sufficient income



#### Feeding Ourselves Healthily

Households have enough income to access good, quality food



#### Being and Feeling Safe & Included

Neighborhoods are safe places where residents feel they belong



#### Having a Home

A full range of affordable housing options are available



#### Accessing Responsive Human Services

Everyone has access to sufficient and respectful health services



#### Healthy Community

The places we build and options we create support better physical, emotional, social and spiritual health for all.



#### Getting Around

Transportation systems, infrastructure and options make it easier to get around



#### Being Active & Creative

Everyone has opportunities to participate in cultural and recreational activities that foster well being



#### 2023 Campaign Chairman Maggie Stodghill

Maggie Stodghill is a Real Estate Agent with Coldwell Banker and owns Maggie's Garden, a floral design shop in Onancock.

*"There is nothing more important than giving back to our community. United, we can make a difference."*

# United Way



## United Way of Virginia's Eastern Shore



### Invest in My Future Invest in The Shore

United Way  
of Virginia's Eastern Shore

P.O. Box 605

Onley, VA 23418

757-787-5622

[www.esunitedway.org](http://www.esunitedway.org)

## AGENCIES SERVING THE EASTERN SHORE OF VIRGINIA

✓ Provides Educational Programs    ✓ Provides Healthcare Services    ✓ Provides Financial Assistance

- |  |  |  |
|--|--|--|
| D.A.R.E. Program - Accomack ✓ ✓  | ESCSB Mental Retardation Services ✓          | Northampton Volunteer Fire Co. ✓                 |
| Accomack-Northampton   | Eastern Shore Literacy Council ✓             | Oak Hall Rescue, Inc. ✓                          |
| Pregnancy Center ✓ ✓   | Eastern Shore of VA Housing Alliance ✓       | Occohannock on the Bay ✓                         |
| Accomack County 4-H Program  | Eastern Shore of VA Habitat for Humanity ✓   | Onancock Volunteer Fire Co. ✓                    |
| Accomack Interfaith Crisis Council ✓                                     | Eastern Shore of VA Historical Society ✓     | Orchestra of the Eastern Shore ✓                 |
| Agape Christian Children's Community Center ✓                            | Eastern Shore of VA Community Foundation ✓ ✓ | Oyster Maritime Museum ✓                         |
| American Red Cross / Delmarva ✓ ✓  | Eastern Shore Public Library Foundation ✓    | Painter Black United Fund ✓                      |
| ARC-Eastern Shore of Virginia ✓  | Eastern Shore Rural Health, Inc. ✓           | Painter Volunteer Fire Co. ✓                     |
| Arts Council of the Eastern Shore ✓                                      | Safe Kids Coalition ✓                        | Parksley Volunteer Fire Co. ✓                    |
| Arts Enter Cape Charles, Inc. ✓  | Reach Out and Read ✓                         | Pocomoke Volunteer Fire Co. ✓                    |
| Atlantic Volunteer Fire Company ✓  | Eastern Shore Training & Consulting ✓        | Randy Custis Memorial Fund ✓                     |
| Barrier Island Center ✓  | Eastville Volunteer Fire Company ✓           | Riverside Shore Memorial - Camp Fragile Hearts ✓ |
| Bloxom Volunteer Fire Company ✓  | ESAAA/CAA ✓                                  | Cancer Center ✓                                  |
| Boy Scouts of America - DelMarVa ✓ ✓                                     | Accomack County Senior Services Center ✓ ✓   | Dialysis ✓                                       |
| Boys and Girls Club of SE Va. - ES Unit ✓ ✓                              | Eastern Shore Vocational Center ✓ ✓          | Hospice ✓  |
| Broadwater Academy - Exmore ✓  | Meals on Wheels ✓                            | Substance Abuse ✓                                |
| Cal Ripkin, Sr. Foundation for STEM Center in Accomack and Northampton ✓ | Project Head Start ✓                         | Ronald McDonald House ✓                          |
| Cape Charles Christian School ✓  | Foodbank on the Eastern Shore ✓              | Roseland Cinema & Ent. Center ✓                  |
| Cape Charles Historical Society ✓  | Franktown United Methodist Church ✓          | S.P.O.T.S. ✓                                     |
| Cape Charles Rescue Service ✓  | Friends of Cape Charles Mem. Library ✓       | Salvation Army - Accomack ✓                      |
| Cape Charles Volunteer Fire Company ✓                                    | Friends of Onancock School ✓ ✓               | Salvation Army - Northampton ✓                   |
| Catholic Charities of Eastern Virginia ✓                                 | Friends of Eastern Shore Public Library ✓    | Saxis Island Museum ✓                            |
| Central Accomack Little League ✓   | Friends of Northampton Free Library ✓        | Saxis Volunteer Fire Co. ✓                       |
| Cheriton Volunteer Fire Company ✓  | Girl Scouts - Chesapeake Bay Council ✓ ✓     | Shore Christian Academy ✓                        |
| Chesapeake Bay Foundation ✓  | Greenbackville Volunteer Fire Co. ✓          | Shore Little League ✓                            |
| Children's Harbor ✓  | Island Community House ✓ ✓                   | Shore Soccer ✓                                   |
| Children's Hospital of the King's Daughters ✓                            | Chincoteague Senior Service Center ✓         | Smart Beginnings ✓                               |
| Children's Miracle Network ✓   | Light House Ministries ✓                     | SPCA - Eastern Shore ✓                           |
| Chincoteague Bay Field Station ✓   | Lighting The Way ✓                           | Special Olympics - Area 19 ✓                     |
| Chincoteague Island Library, Inc ✓                                       | Manna Cafe' ✓                                | St. Andrew the Apostle Church Soup Kitchen ✓     |
| Chincoteague Volunteer Fire Company ✓                                    | March of Dimes ✓                             | St. Jude's Hospital ✓                            |
| Citizens for a Better Eastern Shore ✓                                    | Mary Nottingham Smith Culture Center ✓       | St. Jude's Ranch for Children ✓                  |
| Community Volunteer Fire Company ✓                                       | Melfa Volunteer Fire Company ✓               | St. Mary's Home for Disabled Children ✓          |
| Dos Santos Food Pantry ✓   | Members Helping Members ✓                    | Tangier Volunteer Fire Co. ✓                     |
| Eastern Shore's Own Arts Center ✓ ✓                                      | Montessori Children's House of Franktown ✓   | Tasley Volunteer Fire Co. ✓                      |
| Eastern Shore Art League of VA, Inc ✓                                    | New Church Volunteer Fire Co. ✓              | Virginia Eastern Shore Land Trust ✓              |
| Eastern Shore Center for Independent Living ✓ ✓                          | New Roots Youth Garden, Inc. ✓ ✓             | Virginia Hunters Who Care ✓                      |
| Eastern Shore Coalition Against Domestic Violence ✓                      | No Limits ✓                                  | Virginia Space Flight Academy ✓                  |
| Eastern Shore Community College Foundation ✓ ✓                           | North Accomack Little League ✓               | Wachapreague Volunteer Fire Co. ✓                |
| Eastern Shore Community Services Board                                   | North Street Playhouse, Inc. ✓               | Women Supporting Women ✓                         |
| ESCSB Mental Health Services ✓   | Northampton County 4-H Program ✓ ✓           | YMCA   |
| ESCSB Substance Abuse ✓  | Northampton Fire & Rescue ✓                  | Camp Silver Beach ✓                              |
|  | Northampton Memorial Library ✓               | Chincoteague Family ✓                            |
|  | Northampton Social Ministry ✓                | Eastern Shore Family ✓                           |
|  |  | Northampton County ✓                             |

*You can designate to any of these agencies or any 501c3 organization that provides documentation of eligibility.*

## PLEDGE CARD

Please complete this card and detach at the fold. Mail to United Way of Virginia's Eastern Shore, P.O. Box 605, Onley, VA 23418. If you have any questions, contact Dawn Taylor Byrd by email: dbyrd@esunitedway.org.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

My total Gift Amount to The United Way of Virginia's Eastern Shore \$ \_\_\_\_\_

I would like to pay as follows:

Payment Enclosed:    Cash \_\_\_\_\_

Check \_\_\_\_\_

Please Bill Me: \$ \_\_\_\_\_ Quarterly

\$ \_\_\_\_\_ Semi-Annually

\$ \_\_\_\_\_ Annually

**For Credit Card or On-line donations please visit [www.esunitedway.org](http://www.esunitedway.org)**

I would like to direct my gift to the following not-for-profit agencies. You can choose from the list of agencies on the left, or designate another 501c(3) not-for-profit of your choosing. If none are chosen, monies received will be used for agencies with the greatest need.

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

**THANK YOU!**